



desert gate  
meetings, incentives  
and events



# United Arab Emirates



## Geography:

The United Arab Emirates is an Arabian Peninsula nation settled mainly along the Persian (Arabian) Gulf. The country is a federation of 7 Emirates (Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah and Fujairah).

## Climate:

Predominantly arid.

Summer with temperatures reaching 45 °C in the summer season, from May to September.

Winter: October – April, the climate is pleasant with temperatures ranging from 13°C to 30°C

## Population:

The UAE's population was 9.97 million as of 2023, of which 1.4 million are Emirati citizens and rest are expatriates.

## Language:

Arabic is the official language. Although English is widely spoken.

## Religion:

Islam is the official state religion of the UAE.

## Heritage & Culture:

Emirati culture is based on Arabian culture and has been heavily influenced by Persian culture. Arabian and Persian inspired architecture is part of the expression of the local Emirati identity.

Emirati clothing is an important part of the history and heritage of the UAE and is a source of pride. Men in the UAE wear a white cloak 'kandura' which is also called a 'dishdash' or a 'Thawb' in other GCC countries. The women in UAE wear a long flowing black gown known as the 'abaya.'



# Know before you go...

The Emiratis are friendly, welcoming people who demonstrate an open-minded and tolerant approach to over 8 million international visitors annually. But their interesting culture and values should always be understood and respected to ensure that you get the most out of your visit and enjoy a trouble-free, experience rich holiday, along with the vast majority of other visitors.

## Do check your medication before your trip

- Like most countries, narcotic drugs are illegal in the UAE. The emirate has a clear policy helping it retain an unrivalled reputation with one of the world's lowest crime rates. Guidelines exist to ensure visitors' and residents' safety. Some medicines do appear on the Government of the United Arab Emirates, Ministry of Health's list of restricted and controlled medicines. This includes various over the counter medicines such as those containing Codeine. For a trouble-free visit, if you are travelling with any of the listed medications, carry a doctor's note or prescription, keep medicines in original packaging and only take an appropriate quantity for the duration of your trip.

For further information: [www.moh.gov.ae](http://www.moh.gov.ae)

## DO enjoy a drink

- UAE has hundreds of licensed restaurants, pubs and clubs where drinking and dancing is enjoyed. It is home to some of the world's most recognizable names in dining and entertainment, as well as other authentic, local venues. Remember that you need to be 21 or over to drink legally in UAE and alcohol abuse, drinking in non-licensed areas or being drunk in public are not tolerated, making it altogether a very enjoyable night out for all!

## Do behave yourself in public

- UAE wants every visitor to enjoy their stay. Of the millions of people who visit each year, the vast majority have a trouble-free stay and thoroughly enjoy themselves. UAE's laws and culture promote modesty and respect so offensive language, spitting, aggressive behaviour and public displays of affection such as holding hands or kissing won't be tolerated. Unfortunately the actions of a few can mar the experience for others, so please make sure you treat the destination with the respect it deserves. Similarly you will find the streets are safe and pleasantly free of litter and graffiti.

## Do wear respectful clothing

- Awareness that you are visiting an Islamic country means that you will feel much more comfortable in this very tolerant environment by wearing appropriate clothing. While swimwear is entirely appropriate by the pool or on the beach, this would be frowned on by the conservatively dressed local population in more public locations such as in the streets or malls, where more modest clothing is more suitable.

## DO travel without worrying about inoculations

- You can travel to the emirate safe in the knowledge that you do not require any specific vaccines, jabs or health checks.

## Do take out travel insurance before you leave

- We want you to enjoy your trip to UAE knowing that you are completely covered. Therefore we recommend you take out sufficient travel insurance dependent on your holiday needs before you depart from home.





Where you will be staying...



## Sofitel Dubai the Obelisk

A sophisticated and chic address in the epicenter of luxury, Sofitel Dubai The Obelisk elegantly merges modern French art de vivre and ancient Egyptian heritage with the essence and culture of the UAE. Adorned with a gold pyramidion and in the shape of an obelisk, representative of the Luxor Obelisk currently in Paris, Sofitel Dubai The Obelisk majestically thrones in the heart of Dubai.

Website:

<https://www.sofitel-dubai-theobelisk.com/>



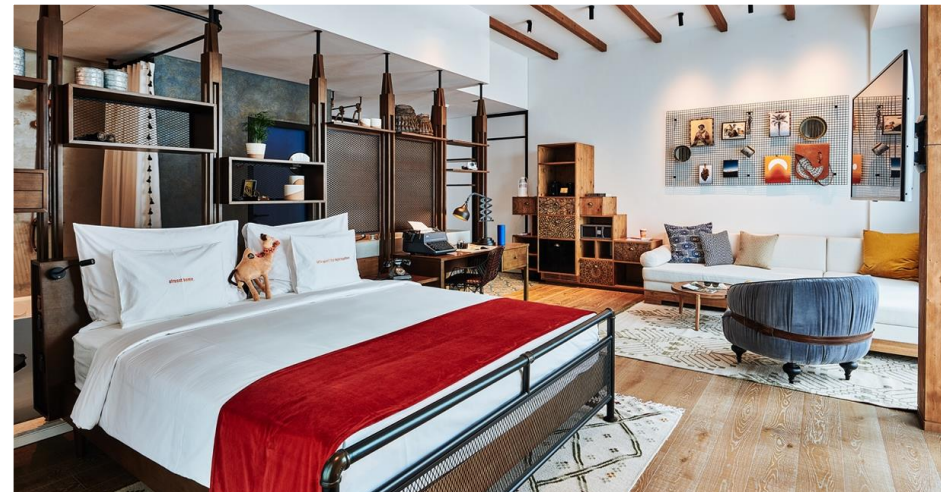


## 25hours Hotel One Central

One Central's new living room is here. Relaxed, fun and packed full of things to do. Guests of the 25hours Hotel One Central can experience how the ancient traditions of the Bedouins are brought back to a modern life. Overlooking the Museum of the Future, near Dubai International Financial Centre, the hotel boasts 434 rooms and suites in addition to flexible events and co-working space. A total of five characterful restaurants and bars take guests on a culinary trip around the world from Northern India to the Beer Gardens of Bavaria: this is where urban nomads meet desert flowers, where local heroes meet the well-traveled. Alongside rental of MINI cars and Schindelhauer bikes the hotel will also feature The Extra Hour Spa, a rooftop pool and Dubai's first mixed-use rooftop sauna.

Website:

<https://www.25hours-hotels.com/en/hotels/dubai/one-central>





## Marriott Resort Palm Jumeirah, Dubai

Located on the beachfront of the iconic Palm Jumeirah, the first Marriott Resort in Dubai offers the best of both worlds, catering to both the leisure seeking and dynamic business traveler.

our 5-star resort is the ideal starting point to explore all that Dubai has to offer. Our rooms have private balconies and offer deluxe bedding, complimentary Wi-Fi and 24-hour room service. Enjoy a swim in the resort's beachfront pool, workout in the fitness centre or relax at the Saray Spa.

Website:

<https://www.marriott.com/en-us/hotels/dxbpj-marriott-resort-palm-jumeirah-dubai/overview/>



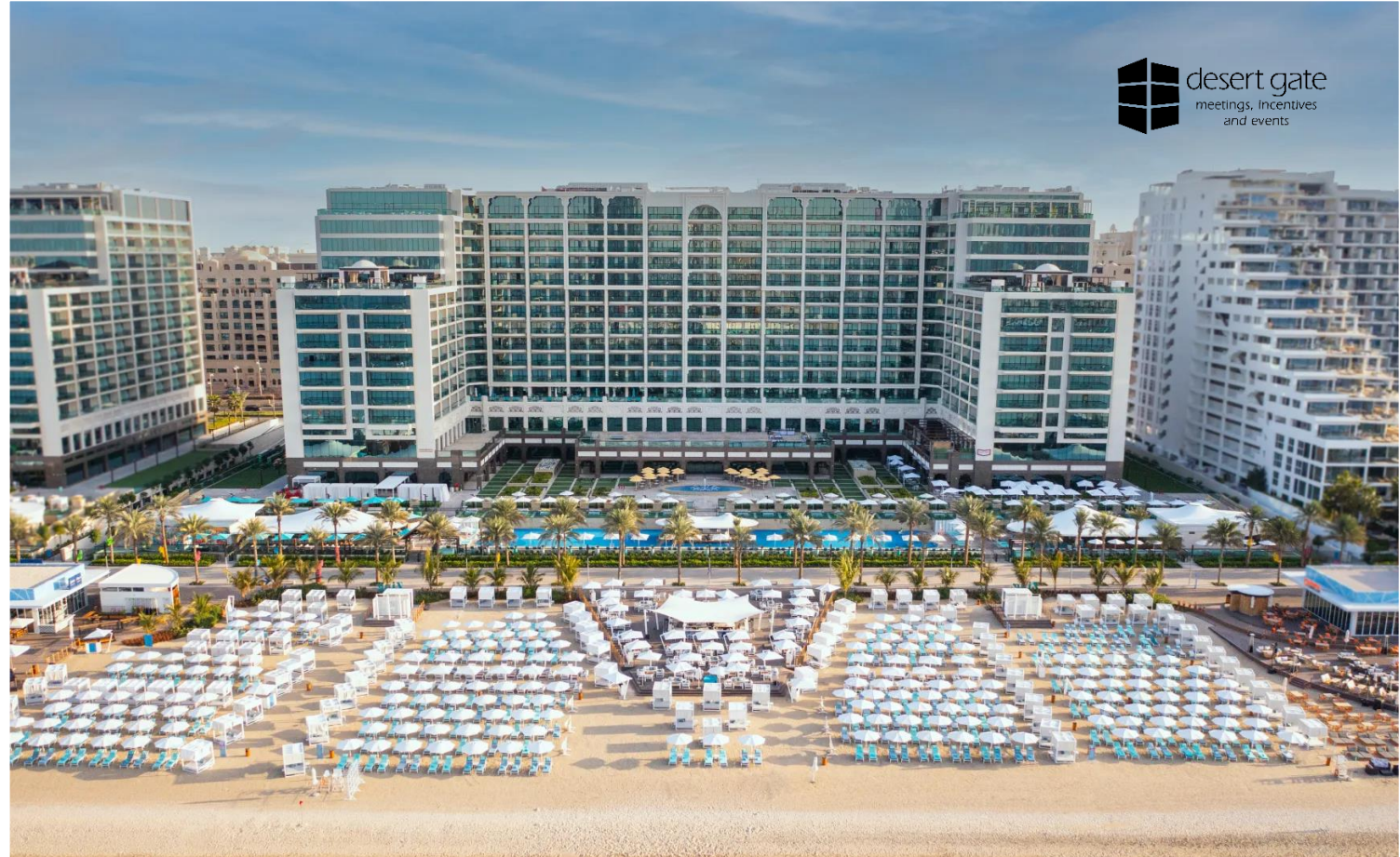


## Hilton Dubai Palm Jumeirah

Take in the breathtaking views of the Arabian Gulf & glittering Dubai Marina skyline from our private beach or the comfort of your room. Located on Palm West Beach on the exclusive Palm Jumeirah, our luxury beachfront resort boasts ten on-site food & drink venues, a private beach, spa, ocean-view pool, and much more.

Website:

[https://www.hilton.com/en/hotels/dxbpjhi-hilton-dubai-palm-jumeirah/?SEO\\_id=GMB-EMEA-HI-DXBPJHI](https://www.hilton.com/en/hotels/dxbpjhi-hilton-dubai-palm-jumeirah/?SEO_id=GMB-EMEA-HI-DXBPJHI)





## W Dubai – Mina Seyahi

W Dubai - Mina Seyahi is a luxury adults-only hotel for expats and locals seeking new discoveries and is always buzzing with energy, opportunity, and great vibes. Our 5 star hotel is situated in the heart of Dubai, a modern-day bazaar that is alive with day-to-night programming and never-ending energy that feels like a world beyond. And it's just 30 minutes away from Dubai International Airport (DXB).

Website:

<https://www.marriott.com/en-us/hotels/dxbmw-w-dubai-mina-seyahi/overview/?scid=f2ae0541-1279-4f24-b197-a979c79310b0>



desert gate  
meetings, incentives  
and events





## W Dubai – The Palm

From 347 guest rooms and suites with uninterrupted views and dreamy amenities to the go-to glow and glamour of AWAY® Spa, the first escape in the Middle East redefines city getaways. At our luxury beach hotel on the Palm, you can be in the center of the action without being the center of attention. Set your scene with insider access to sizzling W Happenings on the WET® deck and SoBe rooftop, or elevate epicurean encounters at celebrity chef destination restaurants Torno Subito and Akira Back. Fill up on golden sunshine on the crystalline white sands of our beach, the best on the Palm, a private playground for exhilarating water sports or just basking in year-round summertime fun.

Website:

<https://www.marriott.com/hotels/travel/dxbtp-w-dubai-the-palm/>







What you will be exploring...



# Day 1

Meet and assist by Desert Gate Airport representative, Guests are met, welcomed and in the arrival meeting and then escorted to the transfer vehicle.

Check in at the hotel private area delegated to the group.  
Free time at the hotel to rest and refresh.

In the evening, we will proceed for JA Shooting Club.

## JA SHOOTING CLUB

The Fortress-like JA Shooting Club in Dubai offers a unique recreational and competitive environment for shooters of all levels to raise their game and try something new. The indoor and outdoor ranges are built to exacting international safety standards and offers five floodlit clay shooting ranges and a 10 lane, 25 meter indoor pistol range. All are accessible for beginners, corporate groups and experienced shooters. And when you're done taking aim, you can sit back and relax in

## DINNER AT JA SHOOTING CLUB

Smokin' Gun restaurant serving steaks and TexMex with views over the ranges.

Overnight at the hotel.





# Day 2

Breakfast in the hotel.

## OPTION 1

### WIND >>> RISES

Race for Beginners... It's thrilling, interesting and just fun.

We must divide the group in to 7 Team which we can name them based on the 7 Emirates. Such as Abu Dhabi, Dubai, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah and Fujairah.

Program for 2 hours and 15mins

- Registration / Disclaimers
- 7 Teams with 7 instructors
- Briefing and heading to the port.
- 45mins – Training with the instructor
- 1 hours – 3 races of 20mins each
- Closing of the competitions, awarding of the winners

Includes:

- Lifejackets
- Gloves
- Water
- 7 sailing boats
- 7 instructors
- Support motorboat

Additional:

- Survival backpack: Sunscreen, Band-Aids, 2 bottled water, 2 energy bars, 1 hand sanitizer and 1 Small Towel.







desert gate  
meetings, incentives  
and events





## Day 2 – Continue....

Breakfast in the hotel.

### OPTION 2

#### DUBAI JET SKI TOUR

If you want to visit Dubai, you are at the right place. Not only will you spend a great holiday time with your family, friends, loved one or solo, but you will also visit this great city of the United Arab Emirates. In Dubai all is over the top, Skyline, luxurious hotels, the tallest building in the world (the Burj Khalifa, next to the Dubai Mall), an artificial Palm. And the best sights are from the sea while riding on the blue waters of the Persian Gulf. And especially for you we are offering jetski rental services in Dubai.

Each tour starts with a safety briefing and how to ride a jet ski.

Additionally, we provide:

Safety jacket – we have several sizes, don't worry.

Bottles of water for free during the activity, as it can get warm in Dubai.

#### YACHT CRUISE – KONA

Kona is a flagship vessel designed by Azimut in 2022. The vessel stands in a category of its own offering the feel, space and finish of a mega yacht whilst keeping it sporty exterior design. Both interior and exterior floor space across both decks offer an open design perfect for a large corporate event or celebration. Kona also features a large jacuzzi on the flying bridge, a private karaoke room, separated large kitchen area to prepare for catered function.

We will cruise along the Marina to wards to Palm and Burj Al Arab.



desert gate  
meetings, incentives  
and events





## Day 2 – Continue....

Be part of history and experience the desert like never before.

This experience includes a gentle nature drive in the Dubai Desert Conservation reserve in 1950's vintage Land Rovers followed by spectacular falconry performance.

Afterwards, ease into the evening with delicious Emirati dinner and traditional entertainment at an authentic Bedouin camp where you get to discover the rich culture and traditions of UAE's heritage.

### Inclusions:

- Giveaways Traditional headscarves (Sheila/ ghutra) with refillable water bottles on arrival
- 60 minutes Nature drive in a 1950's Vintage Land Rover inclusive of entry fees.
- 45 minutes falcon show
- Juice, tea and water are served during the falcon show.
- Private Heritage Camp with restroom facility. Setup includes Arabic coffee and dates on arrival, bread maker, coffee maker, henna lady, Camel rides and shisha at majlis lounge. Yolla and Drumming
- 4-course heritage dinner menu including soup, salads and mezze, appetizers, main course and dessert.
- Soft beverage station.









## Day 3

Breakfast in the hotel.

Our adventure continuous to explore Yas Marina – a sophisticated waterfront destination renowned for its upscale atmosphere. Home to the Yas Marina Yacht Club, the marina features luxury amenities, high-end dining, and boutique shops. With a backdrop of sleek yachts, it offers stunning views and comes alive at night with a vibrant nightlife scene. Adjacent to the Formula 1 circuit, Yas Marina is a hub of excitement during race season, making it a must-visit for those seeking a blend of sophistication and entertainment in the UAE.

- Polaris Drift Spirit
- Chevrolet – Camaro SS Drag
- Catering with private dining suite
- Assigned Event Associate
- Pit Stop Challenge

After lunch we will proceed to Ferrari World Abu Dhabi, located on Yas Island, is a thrilling indoor theme park dedicated to the iconic Ferrari brand. With the world's fastest roller coaster, Formula Rossa, and a range of rides for all ages, it offers exhilarating experiences.

Transfer then back to Dubai  
Refresh for Dinner at The Theatre





# The Theater

Welcome to the masterpiece in motion. An immersive visual spectacle of world-class entertainment providing unparalleled experiences through a lineup of dynamic shows to intrigue your imagination and leave you in awe.

Each show at The Theater is a unique experience following a different theatrical theme with a distinct symbolic message. Guests can expect to embark on a dramatic journey as they immerse themselves in the storyline of each act. Complete with exquisite interiors, guests can expect a unique and refreshing dining concept, featuring an international menu with a mix of bold flavors.





## Day 4

Breakfast in the hotel.

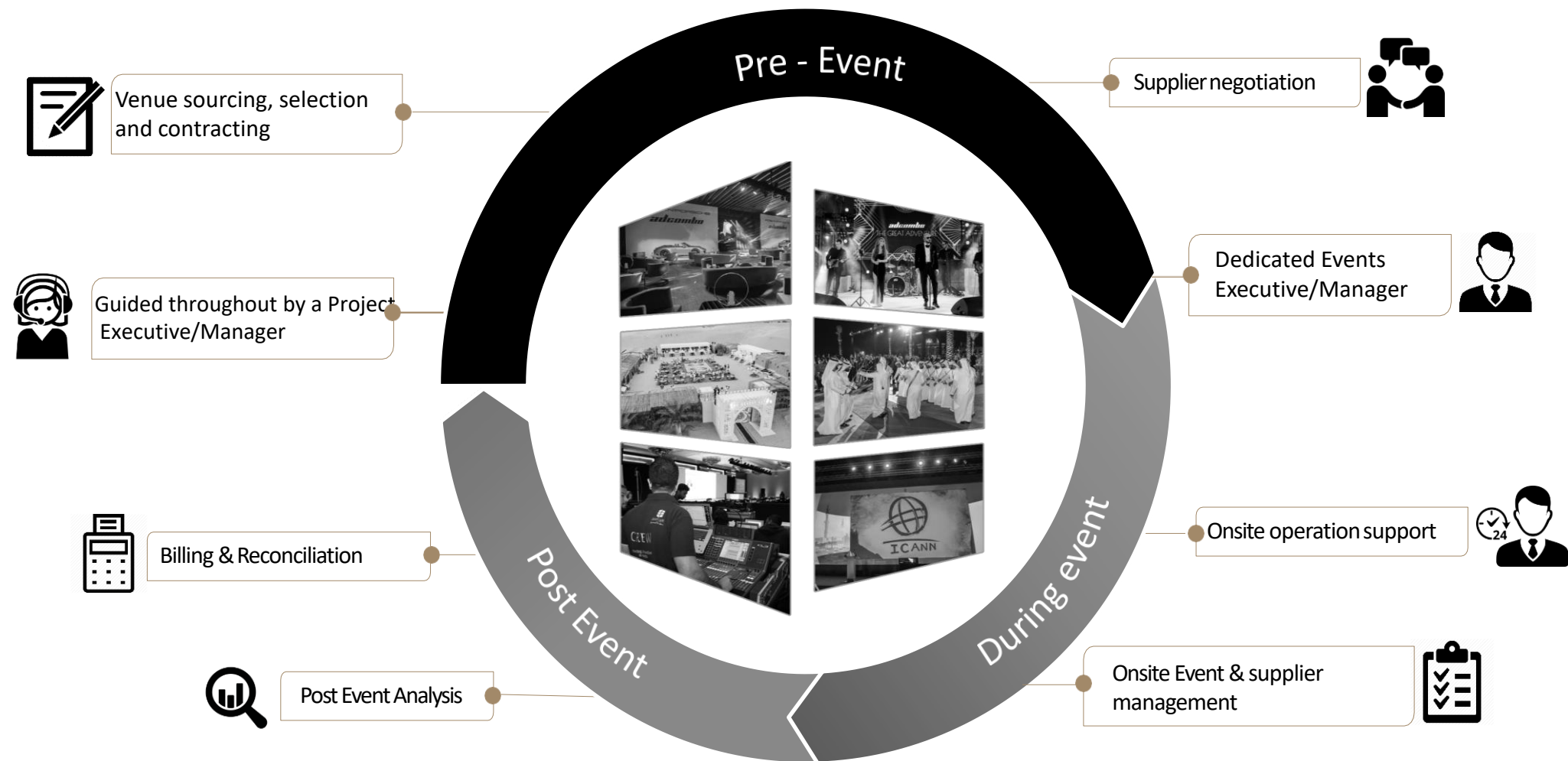
Before your departure you will go to explore The Dubai Mall. It promises a captivating shopping experience amid the opulent surroundings. With its vast array of high-end boutiques, diverse retail options, and iconic attractions such as the Dubai Aquarium and Burj Khalifa, Dubai Mall offers a truly immersive and luxurious retail adventure. The mall's grandeur, architectural brilliance, and world-class entertainment make it a quintessential destination for those seeking the epitome of shopping and leisure in the heart of Dubai.

Do not spend all your money, you still will visit Dubai Duty Free!





# Event Methodology





## **PRICES / RATES**

The price mentioned in this proposal have been calculated based on 40 Pax Group, a reduction or increase in number of participants may result in a re-quote. Rates are subject to change.

## **OFFER VALIDITY**

This offer is valid for 4 week from the date of proposal and is on request basis.

## **ACCOMMODATION**

All accommodation is on Bed and Breakfast basis. Rooms are subject to availability at the time of firm booking

## **CANCELLATION (Guideline Policy)**

- Cancellations received less than 90 days prior to arrival – 20 % of the total package will be applicable.
- 60 days prior to arrival – 50 % of the total package will be applicable.
- Cancellations received less than 30 days prior - 100% of the total package will be nonrefundable.
- **Cancellation policy is subject to change based on the final contract**

## **PAYMENT POLICIES**

We require full pre-payment on all confirmed services prior to the arrival of the Group. Schedule will be as per the contact. Our preferred method of payment is however a bank or wire transfer. (with out any banking charges for Desert Gate)

## **SITE INSPECTION POLICY**

Once the group is confirmed, we will approach our suppliers for complimentary or reduced rates. If the projected program materializes (for you and us) we absorb 100% of the cost of the site inspection retroactively, by crediting you with a portion of the invoiced costs at << final billing stage >>.

## **INTELLECTUAL PROPERTY RIGHT**

This offer is intellectual property of Desert Gate Tourism and can only be used, changed and operated by the authorization of Desert Gate Tourism. This offer is confidential and can only be viewed by parties that the offer is addressed to. Usage of this complete offer or even part of it, if used unauthorized, will be considered as unlawful.



# Why Desert Gate?



**Desert Gate's** Meetings, Incentives & Events delivers fully customizable and cost-effective solutions for our clients. Our team of dedicated M&E specialist leverage the full technological and purchasing power of the entire Desert Gate platform to extend full cost control & creative-solutions.

- Professional design and organisation counsel
- Detailed budgeting for every project
- Multi-lingual staff with 24/48-hour response to requests
- Key Account Management
- Specialised local Destination know-how
- Price advantages due to our global buying power
- Tour Operator's Liability Insurance of USD 5,000,000.00 Any One Occurrence and USD 10,000,000.00 in the Aggregate for up to 55000 Pax a year.

Making your event a great experience with our help & years back of experience. But experience alone does not guarantee success. Only by combining it with our unparalleled attention to details we will start creating an environment that makes the participant feel at ease, from start to finish.

Desert Gate is part of the MTS Globe group ([www.mtsglobe.com](http://www.mtsglobe.com)) and through that partnership has access to the best-in-class technology and cleanest XML feed in the industry. Also, as a traditional DMC, Desert Gate has all you can expect from a first-rate ground handler, such as excellent contracting, creative excursions and superior in-resort service levels.

[Company Profile](#)







Desert Gate Tourism

I Rise Tower, Executive Entrance

16th Floor Suite 16 E 1 & 16 E 2

Al Barsha Heights

P O Box 119271 Dubai UAE

Tel.: +971 4 4421155 | Fax: +971 4 4421166

Email: [mice@desertgate.ae](mailto:mice@desertgate.ae)

Web: [www.desertgatemice.com](http://www.desertgatemice.com)